Press Release





FOR IMMEDIATE RELEASE



Marina Bay Sands and Showbiz unveil New Booking Portal

One-stop-shop portal <u>MarinaBaySands.com/Packages</u> combines various attractions in the property

Singapore (26 September 2013) - Marina Bay Sands, Asia's leading destination for entertainment has joined forces with Showbiz International, Singapore's leading ticket packaging company, to create a one-stop-shop packaging web portal, MarinaBaySands.com/Packages, with combined attractions and events throughout the integrated resort.

Consumers will benefit by gaining access to great entertainment tickets packaged with other leading Marina Bay Sands offerings, from pre-show meals at celebrity chef restaurants, VIP extras such as interval drinks to accommodation in the city's most iconic hotel.

Worldwide hit shows like The Merchants of Bollywood and Notre Dame de Paris will be staged at the MasterCard[©] Theatres from November 2013.

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Powered by Showbiz, Marina Bay Sands' new online ticket packaging service allows guests to choose packages, from categories such as Show & Stay, Show & Dine, Attractions to The Ultimate Experience.

The Show & Stay packages include a combination of hotel stay and two theatre show tickets or two tickets to exhibitions at ArtScience Museum, while the Show & Dine package includes two tickets to a theatre show and a dinner at selected Marina Bay Sands restaurants¹ of choice or lunch at Rise Restaurant. For example, two B reserve tickets to Notre Dame de Paris and a dinner for two at CUT will cost S\$476 Nett².

The Attractions package include a visit to the Sands SkyPark observation deck, with options to watch a show at MasterCard Theatres, dine at a restaurant or visit the ArtScience Museum exhibitions, among many other choices.

The Ultimate Experience package provides guests the quintessential Marina Bay Sands experience – it packages a stay at the hotel, tickets to top seats at theatre performances, dinner at a Marina Bay Sands restaurant and a visit to the museum.

Executive Director of Entertainment at Marina Bay Sands, Karen Mosley said, "The new service offers local and regional consumers a convenient ticket packaging experience, coupled with customised options to suit their needs. Guests can derive more value from the packaged deals, as compared to standalone tickets to shows or attractions. The integrated ticketing approach reflects the myriad of experiences that Marina Bay Sands can deliver, whether you're a first-time visitor or a repeat customer."

CEO of Showbiz International, Craig McMaster said, "Showbiz has always led the way in Australasia with ticket and event packaging for our show and hotel partners, and we are very proud of our fantastic new partnership with Marina Bay Sands. We believe this partnership brings together the incredible leisure and hotel options available only at Singapore's iconic Marina Bay Sands integrated resort with the bespoke event packaging convenience for which Showbiz is renowned, creating a one stop packaging experience which will benefit both local and regional visitors to this incredible leisure and entertainment destination".

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is

¹ CUT, Db Bistro Moderne, Osteria Mozza, Guy Savoy, Rise Restaurant, The Cheese & Chocolate Bar, Au Chocolat, South Coast and High Society

² Price as of 24 September 2013, subject to changes

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ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

About Showbiz International and Showbiz Asia

Showbiz International is the leading premium ticket packaging provider in Singapore, Australia and New Zealand.

With over 35 years of experience, Showbiz International has delivered over 1.5 million event and package products in recent years and is renowned in the industry for its market leading position as official packages and hospitality partner for major theatre productions, concerts and live events. Showbiz also provides the entertainment component for many of Australia and Singapore's major loyalty programs, including Qantas Box Office, the Virgin Box Office program, and MasterCard Priceless Singapore. Showbizasia.com was launched on 15 March 2011, becoming Singapore's first integrated online ticketing and packaging website. Its launch followed Showbiz's expansion into Southeast Asia with a new Singapore based regional business.

Key local partners include Singapore Tourism Board (STB); SISTIC, PayPal, MasterCard South East Asia, leading entertainment venues, hotels, and restaurants and the local promoter and producer community.

Showbizasia.com offers a host of benefits for its customers including ticket packages, ticket pre-sales, wait listing for future events, member promotions, special offers, premium seat locations and other exclusive experiences. Customers who join the site will gain easy access to Showbiz's great shows and seats.

Visit www.showbizasia.com for more information.

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